

## **INTRODUCTION**

Staying competitive in poultry business requires updated knowledge and skills in poultry management. This is not only measured in terms of technical expertise but also equally important is the aspect of human resources management in a constantly changing environment.

With this, the poultry industry players need to open their eyes to opportunities and at the same time be wary of potential threats and challenges. This can only be made possible if everyone is well informed and equipped with the right skills and attitude.

The Philippine College of Poultry Practitioners, Inc. warmly invites you once again to its annual Poultry School, which is now on its 19 th year. For this year, PCPP tackles new innovation and practices in housing systems plus a revisit on poultry and disease management, with the addition of the financial aspects of the business.

## **OBJECTIVES:**

1. To understand why and how poultry problems arise
2. To identify solutions and recommend measures to prevent and control poultry problems
3. To monitor farm profitability

## **TENTATIVE LECTURE TOPICS**

- Poultry Industry Updates
- Poultry Disease Updates
- Nutritional and Metabolic Diseases
- Climate Controlled Housing Systems
- Gut Health
- Human Resource Management
- Feasibility Studies
- Return of Investments
- Financial Management
- Disease Monitoring and Management Procedures

**Onsite Registration - P 7,000.00**

**Pre Registration - P6, 000.00**

*Pre Registrattion deadline of payment  
on **June 30, 2018***

## **REGISTRATION FORM**

*(Please print legibly for certificate purposes.  
Fax to 654-5523)*

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*Pls. Check :*

Dr.\_\_\_\_Mr.\_\_\_\_Ms.\_\_\_\_\_

*NAME: (First, Middle Initial, Last Name)*

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*Contact Numbers :*

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*Company Affiliation :*

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*Company Address*

## ORGANIZING COMMITTEES

### *Program and Invitation:*

Dr. Joyce B. Cruz (*President*)

### *Chairman Poultry School*

Dr. Renato R. Rollan (*Vice President*)

### *Registration:*

Chair: Dr. Lina S. Policarpio  
(*Secretary*)

### *Finance and Solicitation:*

Chair: Dr. Beth C. Conde (*Treasurer*)  
Co-chair: Dr. Gilbert R. Cervantes  
(*Auditor*)

### *Venue and Physical Arrangements:*

#### *Documentation:*

Chair: Dr. Joy A. Literato

### *Technical Sessions:*

#### *Chair, Tech. Committee*

Dr. Mel C. Umandal  
Dr. Nenette P. Reas

Please remit payment and send properly filled-up registration form to:  
**PCPP Secretariat (DeltaMan)**  
c/o Ms. Mildred Esquillo, 654.5523, 654.5609,  
or email [pcpp.secretariat2018@gmail.com](mailto:pcpp.secretariat2018@gmail.com)  
*Treasurer* - Dr. Beth Conde,  
(0922-890-1333)  
*Or thru bank deposit:*  
(Make check payable to Phil. College of  
Poultry Practitioners Inc  
BPI S.A. 003253-2651-07 )

## Philippine College of Poultry Practitioners, Inc. (PCPP)



*cordially invites you to the*

# 19<sup>th</sup> POULTRY SCHOOL

*THEME:*

***“Redefining Your Outcome:  
Profit or Bust”***

*VENUE:*

Crowne Plaza Hotel  
Galleria, Quezon City

*DATE:*

September 6-7, 2018